*Toronto's rich music history is Canada's. TME's bold vision for a fully interactive space, one that showcases and supports its cultural diversity, depth and the promise of our great country, has the chance to change the city as we know it.*

**Fresh Kils**

*Toronto talent is second to none, a high calibre of rich, unique and diverse artistry which is arguably on par with any found today in some of the greatest music hubs on the planet.*

**Jordan John**

*I am writing to show my support and delight that this group of passionate Torontonians have come together to create the Toronto Music Experience that will preserve, educate and celebrate this city’s amazing musical past, present and take it into the future. We do have many separate groups that already strive for this - but within one or two specific arts genres. In my opinion it is time to bring these individual groups under one roof and proudly show the wealth of arts that this city can legitimately and with justifiable pride, call Toronto’s own. I look forward to watching this succeed.*

**Jane Harbury**

*I believe that the Toronto Music Experience will be a terrific opportunity to celebrate the rich and diverse musical history of our city; from the dreamers just starting out to the working musicians to the international stars, Toronto has been a place of opportunity for generations of musicians and music lovers to gather together to make a joyful, Toronto, noise.*

**Andy Maize**

*The Toronto Music Experience is such a good idea that I can't believe that it doesn't already exist. It is time we stopped taking the rich legacy of Toronto's music scene for granted and started to acknowledge just how incredible that history is and what it's contributed to the city, to the country and to the world. The range and depth and quality of the music created in the city, and the talent who created it, produced it, promoted it, and continue to do so tells the story of a city with a vibrant and truly diverse music culture. From the classical concert halls to the streets, Toronto has nurtured a range of artists, some of whom have gone on to major international fame. But that's only part of the story. There are also the clubs, concert halls, festivals and community events that have brought musicians of varying styles together. Toronto has been a centre of immigration, and that has also created unique musical collaborations.  And that makes the idea of a building that is both a museum and a live venue brilliant and merited. The music here isn't a cultural relic, but a living part of the culture, ever evolving, and bringing people together in a way that strengthens community. The Toronto Music Experience would not only be of historical interest, but would be a revenue generator as well, becoming a great and vibrant local gathering place, and yet another fantastic reason for people to come and visit Toronto.*

**Karen Gordon**

*This movement to create a living home for Toronto’s music heritage is an inspired, essential and long-overdue initiative. Spanning a multitude of genres and cultures, music, perhaps more than any art form, is what has made Toronto stand out as diverse and dynamic world capital. There is already a microcosmic glimpse of the rich possibilities with pop-up exhibits at the little Friars Music Museum. The creation of a museum on a grander scale with an accompanying creative space will bring Toronto’s music history back to life while energizing its future. If this initiative gets support it truly deserves, I can imagine the Toronto Music Experience doing for music what the Toronto International Film Festival has done for film. It’s a no-brainer.*

**Brian D. Johnson**

*As a member of the Toronto music scene for almost 40 years, I am very supportive of the proposal for the Toronto Music Experience. Toronto has always been a hotbed of musical expression, experimentation and cross pollination. In my career I've been very fortunate to play with and learn from members of the African, Latin, Jazz and world music communities and help to create some truly original new music. I'm very supportive of a physical destination that would celebrate our rich history and help to spawn further experimentation and collaboration and so I wholeheartedly support the creation of the Toronto Music Experience.*

**Richard Underhill**

*Proud to be a champion of Toronto music. As a born and bred Torontonian I have witnessed firsthand the tremendous contribution that Toronto artists have made to the Canadian musical mosaic, and as a lover of history I think it's important for us to recognize and celebrate our diverse and distinguished musical heritage.*

**Fergus Hambleton**

*I never studied music, but when I came from Hamilton to Toronto at the behest of Al Rain, who became my first manager when I joined the vocal group he managed called The Tiaras, that was where I zoomed in on my trajectory which has brought me to this moment. The musicians, singers and writers I met when I moved to Toronto, that was like going to a university for music for me. Being around Doug Riley, Eric Mercury, Steve Kennedy, Mouse Johnson, Dianne Brooks and Shawne Jackson Troiano—this was my “college” experience. I will be eternally grateful for finding my musical path through all of those beautiful souls. Toronto is always deep in my heart and I’m honoured to be a champion of the Toronto Music Experience.*

**Brenda Russell**

*I am pleased to hear about the plan to create the Toronto Music Experience as a showcase for Toronto music heritage as well as a place for learning and making music. There are so many good stories tell and there’s nothing remotely like this in Toronto today! Handsome Ned passed away at age 29 before achieving major success, but he was a trailblazer and his influence on Toronto’s culture and music scene in the 1980s is legendary. It would be an honour for Handsome Ned to be included in this project.*

**Jim Masyk, Handsome Ned Estate**

*This project is something that I can relate to, having dedicated 59 years of my life as a working musician in Canada, 55 of those have been in Toronto. The passionate group of professionals putting their creative energy behind this project should be supported and celebrated. As a musician and music fan I will be eternally grateful to the organization that is planning a physical space to honour, encourage and preserve the history and future of all genres of Toronto’s music. I guarantee my support for the Toronto Music Experience.*

**Gary Kendall**

*Canada has always punched above its weight in the area of music. Having a museum that celebrates Toronto’s rich musical past will inspire a whole new generation of musicians.*

**Christina Jennings**

*The Toronto Music Experience is a needed platform to present local music creators. Peter would have been proud to participate.*

**Carol Ann Goddard, Peter Goddard Estate**

*Toronto Music Experience is an idea whose time has come. Toronto’s rich and diverse musical history should be documented and be a resource that can be used to inspire future generations of artists. It would also become a successful and busy attraction for our city.*

**Jack Ross**

*Pop music history is part of all history, and the popular music history of Toronto is indeed part of the history of all things, including Toronto, and Canada, and the world at large. A museum to celebrate the power of culture and entertainment as manifested through the history of the music that has been born of Toronto, and its melting pot of citizens, is a fabulous idea whose time has well come.*

**Ron Proulx**

*Toronto has a rich musical history, and it deserves to be celebrated in all its glorious diversity. TME’s bold vision, honouring the past while looking to be future, is poised to do just that. This is a venture that is long overdue.*

**Roger Costa, Cristie Healey, Jeff Healey Estate**

*Having Toronto Music Experience is much needed for our country.  The best way to honour someone is to give them their roses while they are still alive. There are phenomenal artists in our country who are doing incredible work who are not given their roses.  Toronto Music Experience is doing just that!*

**Quisha Wint**

*My name is Elliott Lefko and I am the Vice President of AEG/Goldenvoice Concerts. We are one of the largest music promoting companies in the world. I am Canadian and have worked in the music business for 40 years. I have worked with a variety of artists such as Nirvana, Nick Cave, Leonard Cohen, Bjork, Neil Young, and many others. I am writing re the Toronto Music Experience. I think it is a fantastic idea. It is important to celebrate the outstanding music and artists that have come out of Canada. Both for the artists and for the fans. It would also be a great tourist mecca and bring people to the city. Finally it will be a place where the next generations can come and learn about what has come before them. It is a great time to be Canadian. I just read how Carly Rae Jepsen stole the show at this year’s Lollapalooza, and Drake’s tour is selling out everywhere, and even Joni Mitchell is making world wide news. Let’s honour what has gone in the past and set up for the future. Let’s build something great and celebrate a fantastic Canadian art form.*

**Elliott Lefko**

*IMAGINE....one venue filled with music, art and cultural artifacts of all kinds*

*WHERE...anyone-regardless of race, colour or creed (like the artists)*

*CAN GO..to listen, touch, learn, share, participate and DREAM*

*TORONTO MUSIC EXPERIENCE....It's YOUR time!!*

**Don Walsh**

*The music experience in Toronto is growing exponentially. It is constantly infused and renewed with cultural diversity while standing on the shoulders of an astounding but largely unknown legacy that has shaped the world’s music for decades.*

*As our city grows TME recognizes the need to gather, preserve, and then tell the stories of this remarkable legacy, as well as inspire new musical outpourings. The TME project will amplify opportunities for Toronto communities and their unique music scenes to cross-pollinate, innovate, perform, and record together. This is a fantastic way to enrich Toronto’s musical experience for tourists, residents, and music creators.*

**Paul Novotny**